AnyChart™
Data Visualization Solutions

Meteomedia AG
www.meteomedia.ch
www.meteomedia-energy.com
Schwäbrig, Switzerland

Industry:
Weather Forecasting

"With AnyChart we could get the graphs exactly what we wanted. It is a very flexible tool, all the elements being customizable and well-designed.

"Technical support is excellent – every time we got quick and qualified answers."

"We are really proud of the results achieved and very pleased to cooperate with AnyChart."

— Sebastian Glink, Sales & Key Account Manager, Meteomedia AG

Meteomedia AG Chooses AnyChart To Visualize Weather Forecasts

Meteomedia, founded in 1990, is one of the leading weather services in Europe operating its own private weather measurement network and providing detailed data for various weather-dependent industries. The company successfully runs Energy Trading Portal designed for gas and electricity traders as well as energy meteorologists, online Severe Weather Centers in different countries, and other weather portals.

Challenge:

- To visualize complex long-range weather forecasts and weather maps for Energy Trading Portal, making it possible for users to compare at a glance different weather models.
- To give users the opportunity to switch quickly between different locations, time ranges, and other parameters.
- To ensure that charts will be easy updatable since new forecast data is added daily or even hourly.

Solution:

- AnyChart solution was used to implement cross-browser and cross-platform animated dashboards visualizing various weather forecasts.
- AnyChart's interactivity options and ample customization opportunities allowed creating flexible and quickly customizable charts and maps.
- Due to simple XML interface, AnyChart visualizations are very easy to update both manually and via any server-side scripts.

"AnyChart has been used for really complex visualizations, and the benefit for traders and energy meteorologists is really high! Now it is very easy for them to get comprehensive visualizations of the information they need for important trading decisions."

— Sebastian Glink, Sales & Key Account Manager, Meteomedia AG
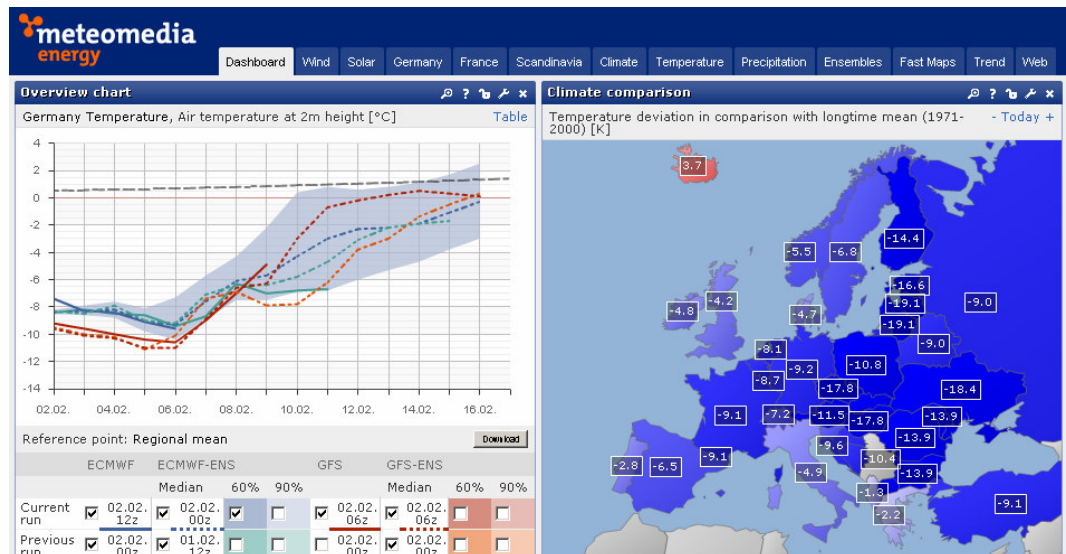
| Phone (USA): | +1 (888) 845-1211 | E-mail: sales@anychart.com |
| Phone (Europe): | +44 20 7193 9444 | Web: www.anychart.com |